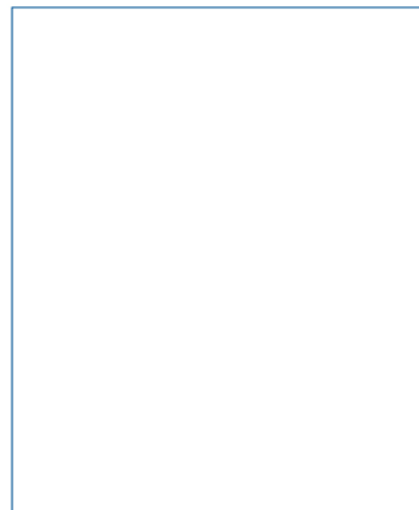
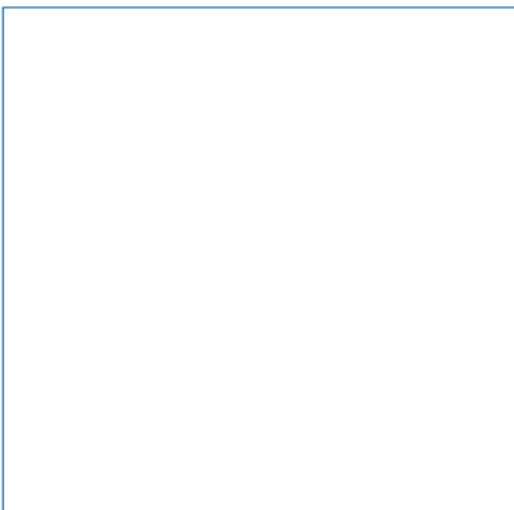
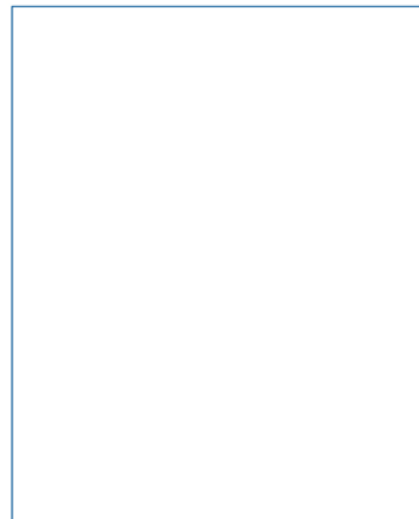
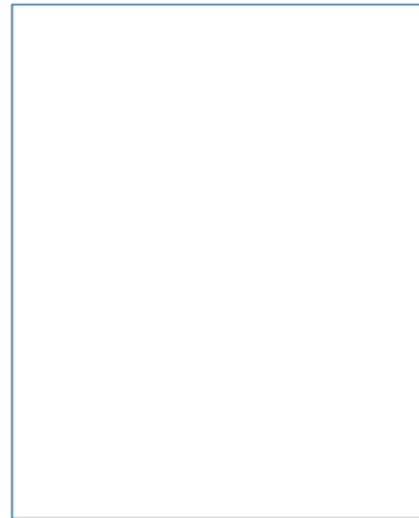


# Business Consulting Industry - Franchising Activity

The Industry Report on Franchised Business Coaching Service Companies

November 2006



## Comparing Business Consulting Franchise Systems

### Source Material

All information in this report was compiled from UFOCs received and registered by state franchise examiners. Franchisors are required under state and federal laws to produce and deliver UFOCs to prospective franchisees. As part of this disclosure process, certain state regulatory agencies require complete and updated UFOCs to be filed and approved before a franchisor is permitted to sell franchising rights within their jurisdictions. These documents must be accurate by law.

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## Systems for Comparison

The following Business Consulting franchise systems were compared throughout the study.

BRAND	FRANCHISOR	YEARS FRANCHISING /IN BUSINESS	PRIMARY BUSINESS
Action International	Brad Sugars Action International	7/8	Sales, Marketing, & General Business Consulting for Small-Medium Sized Businesses
Advantage Performance Group	Advantage Performance Group Partners, LLC	8/16	General Business Consulting - Sales and Sales Management, Performance Improvement, Management and Personal Development, Leadership, Teamwork, Customer Service, Business Literacy
Alliance Cost Containment	Alliance Cost Containment, LLC	2/2	Financial Consulting - Indirect Commodity Procurement and Expenses
BAI/Business Advisors International	Franchise Advantage, LLC	0/3	General Business Consulting - Advertising, Sales, Marketing, Customer Service, Leadership, Team Building, Business Planning, Management, Finance, Accounting, and Organizational Development
Best Year Yet	Best Year Yet, LLC	9/9	Performance Consulting - Personal and Team Programs, Follow-up Support, Workshops, and Related Products and Services Designed to Enhance Performance
Crestcom International	Crestcom International, Ltd.	19/19	Management, Sales and Personnel Development Training
EWI International	EWI International, LLC	4/4	General Business Mentoring for Women Business Owners
Expense Reduction Analysts	Expense Reduction Analysts, Inc.	3/4	Expense Management Consulting for Small-Medium Sized Businesses
FocalPoint	FocalPoint International, Inc.	1/2	General Business & Personal Consulting - Goal-Oriented
Growth Coach	G. C. Franchising Systems, Inc.	4/4	Business Management, Sales, and Personal Development Consulting
"Partner" On-Call Network	"Partner" On-Call Network, LLC	0/1	Strategic Business Consulting - Acquisition, Divestitures, Business Improvements, Crisis Management, Seller Advocacy, Creative Financing, and Business Valuation
Profit-Tell	Profit-Tell International, Inc.	5/5	Marketing and Communications Consulting
Quantum Growth Coaching	Quantum Growth Coaching, LLC	1/1	Business Coaching
Referral Institute	Referral Institute Franchise, LLC	3/3	Training in Networking and Referral Development
SalesPartners	SalesPartners, LLC	1/2	Sales, Marketing, and General Business Consulting for Small-Medium Sized Businesses
Six Disciplines	Six Disciplines Franchising Corporation	1/1	General Business Coaching and Training for Small and Emerging Businesses
Sunbelt Business Advisors Network	MMI Business Brokers, LLC	1/1	Business Brokerage - Assisting with Buying and Selling of Businesses, Reselling of Franchises, and Mergers and Acquisitions
The Alternative Board/TAB	TAB Boards International, Inc.	10/16	Personal and Business Coaching
The Entrepreneur's Source	TES Franchising, LLC	8/20+	Business Startup Consulting, Recruitment, Franchise Development, Franchisee Consulting
WEBOFFICE	WEBOFFICE, Inc.	1/1	General Business Consulting for Small and Home-Based Offices
Winfree Business Growth Advisors	Winfree Systems, LLC	2/2	Sales and Sales Management Training, Growth Strategies, Exit Strategies