

# Franchisor Executive Contact List Rate Card & Order Form

## Selection Criteria

Job Code	<input type="checkbox"/> Board of Directors <input type="checkbox"/> CEO <input type="checkbox"/> President <input type="checkbox"/> COO <input type="checkbox"/> CFO/Financial Officer <input type="checkbox"/> Franchise Sales <input type="checkbox"/> Marketing Officer <input type="checkbox"/> General Counsel <input type="checkbox"/> Legal Officer <input type="checkbox"/> HR Officer <input type="checkbox"/> IT Officer <input type="checkbox"/> Operations Officer <input type="checkbox"/> Real Estate/Construction <input type="checkbox"/> Training Officer <input type="checkbox"/> Administration <input type="checkbox"/> Other
Industry/Sector of Brand <i>(list available to choose from, please ask):</i>	
Number of Franchised/Company/Total <i>(please indicate) Units Controlled by Brand:</i>	
Brand HQ located in Which State/DMA/County <i>(list available to choose from, please ask):</i>	
Other Criteria – Please Describe <i>(note: additional fees may apply for complex requests):</i>	

## What Data Do You Need?

- |  |               |
|--|---------------|
| <input checked="" type="checkbox"/> Executive Name, Title, Brand Name, Franchisor's Name Address, Phone, Website, Job Code, Industry, Sector | \$0.45/record |
| <input type="checkbox"/> Number of Franchised/Company/Total Units Controlled by Brand  | \$0.10/record |
| <input type="checkbox"/> Initial Investment Range for Standard Franchise Program at Brand  | \$0.25/record |

## Additional Information

**Minimum Purchase.** Our minimum list purchase amount is \$500.00. Your Client Solutions Representative will work with you to help you find a list that is large enough to meet this minimum.

**Returns.** While we work hard to scrub our data, we have found that a 7-10% bounce rate is common. Credit is available for clients who experience more than a 10% bounce rate.

**Licensing and Usage.** All franchisee contact lists are rented under a license that allows you an Unlimited Use for One Year from Purchase. At the time of delivery, you will be asked to sign a use agreement.

**File Format.** All files are delivered as MS Excel spreadsheets unless otherwise requested.