

Franchisee List Count Request

Selection Criteria

Tell us the criteria to find the list that you would like.

Total Number of Units Owned by Franchisee:	
Franchisee Owns Units in Which Industry(s)? <i>(list available to choose from, please ask):</i>	
Franchisee Owns Units in Which Brand(s)? <i>(list available to choose from, please ask):</i>	
Unit/HQ/Both <i>(please indicate)</i> Address are located in Which State/DMA/County? <i>(list available to choose from, please ask):</i>	
Exclusions:	
Other Criteria – Please Describe <i>(note: additional fees may apply for complex queries):</i>	

What Data Do You Need?

___ Unit Addresses (\$0.15/record)

___ HQ Addresses (\$0.78/record)

___ Unit Phone Numbers (\$0.08/record)

___ HQ Phone Numbers (\$0.25/record)

___ Unit-Level Contacts (\$0.033/record)

___ HQ Contacts (\$0.033/record)

Optional Data (These other data points may be appended to your list when available.)

___ Total Units Owned (\$0.05/record)

___ Franchisee Corporate Website (\$.50/record)

___ Unit Revenue Estimate (\$1.00/record)

___ Franchisee Annual Revenue (\$1.00/record)

___ Franchisee Stock Symbol (\$.50/record)

What You Will Receive

All files are delivered as MS Excel spreadsheets (unless requested otherwise). All addresses have been run through a CASS-certified postal address standardization tool. Only those addresses that have a Mail Grade (mgrade) of A or A+ according to the postal standardization tool are sold.

Unit Addresses include Brand Name, Address1, Address2, City, State, Zip, Mgrade

HQ addresses include Brand Concentration (brand in which the franchisee has the most units), HQ-Address1, HQ-Address2, HQ-City, HQ-State, HQ-Zip, Mgrade.

Additional Information

Minimum Purchase. Our minimum list purchase amount is \$1000.00. Your Client Solutions Representative will work with you to help you find a list that is large enough to meet this minimum.

Returns. While we work hard to scrub our data, we have found that a 7-10% bounce rate is common. Credit is available for clients who experience more than a 10% bounce rate.

Licensing and Usage. All franchisee contact lists are rented under a license that allows you an Unlimited Use for One Year from Purchase. At the time of delivery, you will be asked to sign a use agreement.

Please Complete This Form and Return

Your Name: _____

Your Title: _____

Your Company: _____

Your Phone: _____

Your Email: _____

Please fax to 703.740.4710 or email to frandata@frandata.com. A Client Solutions Representative will contact you with the results or your query. If you have questions, please feel free to contact us at 800.485.9570.