



SPRINGBOARD

A SPECIAL EVENT FOR
EMERGING FRANCHISORS

YOU'RE INVITED

**SEPTEMBER
21-23, 2016**
THE LOGAN HOTEL
PHILADELPHIA, PA

**LEARN & PARTY WITH FRANCHISE FOUNDERS
AT PHILLY'S NEWEST BOUTIQUE HOTEL**

Looking to jump start your franchise and more aggressively grow your brand? Looking for an opportunity to network and team with franchise founders and other industry leaders who have emerged?

Join 350 of your colleagues at the premier event for emerging brands and enjoy founder-led programming on emerging franchise topics.

Learn who successful franchisors drafted to the team, what technologies they rely on, how they sold early units, who financed transfers, and why some used brokers or consultants. Our general sessions are standing room only because of the caliber of our speakers, and direct relevance to an emerging journey.

New Changes for 2016! We are offering pre-conference clinics on Wednesday before the Welcome Reception and a new IFA Fran-Guard program for those earning a CFE and willing to pay IFA a separate fee.

OUR PROGRAMMING IS RIDDLED WITH FOUNDERS.

Wednesday September 21

- 9:00-3:00 FranGuard (IFA 300 CFE Credits)
- 3:00-5:00 Clinics
- 7:00 Welcome Reception/ Cocktail Party

Thursday September 22

- 7:30-8:30 Breakfast
- 8:30-9:00 Welcome & Opening General Session
- 9:00-9:45 Keynote Speaker
- 9:45-10:00 Break
- 10:00-11:00 Breakout Sessions #1
- 11:15 AM-12:15 Breakout Sessions #2
- 12:15-2:00 Working Lunch Session
- 2:15-3:15 Breakout Sessions #3
- 3:30-5:00 Roundtables
- 7:00 Dinner

Friday September 23

- 7:30-8:15 Breakfast
- 8:15-9:15 Opening General Session
- 9:30-10:30 Breakout Session
- 10:45-1:00 Group Exercise
- 1:00-2:00 Lunch
- 2:00-3:30 Presentations
- 6:00 Optional Friday Dinner



300 CFE
Education Credits

Wednesday, September 21 | 9:00-3:00

**IFA Fran-Guard™: IFA's Franchise Sales
Management and Compliance Program**

IFA FRAN-GUARD™ is IFA's Franchise Sales Management and Compliance program. Through this program, we demonstrate the business case for compliance and how a culture of compliance will help you and your staff build a vibrant company while assisting you to protect your system and avoid costly mistakes. This session is especially designed for senior executives to show how you can take proactive steps to reduce risks, manage growth, and build a stronger, healthier, franchise system.